

GLOBAL MBA AND LEADERSHIP PROGRAM



Inha University, Korea



Le Havre University, France



University of Rhode Island, USA



Xiamen University, China



1. Global MBA and Leadership Program: Mission

To educate and train future leaders who can understand and utilize global issues, perspectives and opportunities

Mission

Education

- To educate students of the challenges of globalization and emerging global issues.
- To provide an understanding of global economy, markets and trends in their cultural context, balanced with an understanding of sustainability, corporate ethics, and social responsibility.

Training

- To learn about leading companies and their multi-faceted integration of local, national and global strategies through site visits.
- To learn about creativity and innovations that are shaping the global community.

Leadership

- To educate and train students to become future leaders in the global context.
- To increase awareness of diverse cross-cultural perspectives to enhance their knowledge and decision-making.

2. Global MBA and Leadership Program: Vision

Vision: To train future global leaders for the global community

Benefits

- ❖ Participants receive education and training in four universities: Inha University, Le Havre University, University of Rhode Island, and Xiamen University.
- ❖ Participants make site visits to leading global companies in China, France, Korea, and the USA and interact with the executives and employees.
- ❖ Receive 12-credit hour upon completion of the program.
- ❖ Receive a certificate signed deans from four universities.

Features

- ❖ Intensive summer program: A total of 8 week, 2 weeks in each of the four universities.
- ❖ All lecture will be held in English.
- ❖ A total of 20 Participants: 5 participant from each university.



3. Global MBA and Leadership Program: Courses

- ❖ Le Havre University
- ❖ Sustainable Development and International Business
- ❖ Prof. Nathalie Aubourg

France

Korea

- Inha University

- Global management and organizational cultures
- Prof. Yukari Ariizumi & Uichol Kim

China

- Xiamen University
- Competitiveness and corporate finance
- Prof. Tony Ruan

- ❖ University of Rhode Island

- ❖ Advanced concepts in operations and supply chain management

- ❖ Prof. Doug Hales

USA

4. Global MBA and Leadership Program: Site visit

France

- Port of Le Havre
- Total Oil & Gas
- Palais de la benedictine

China

- Xiamen Kinglong Automotive
- Xiamen Septwolves - Clothing
- Xiamen International Port

Korea

- Samsung Electronics
- LG Electronics
- Hynix Semiconductor
- Incheon International Airport

USA

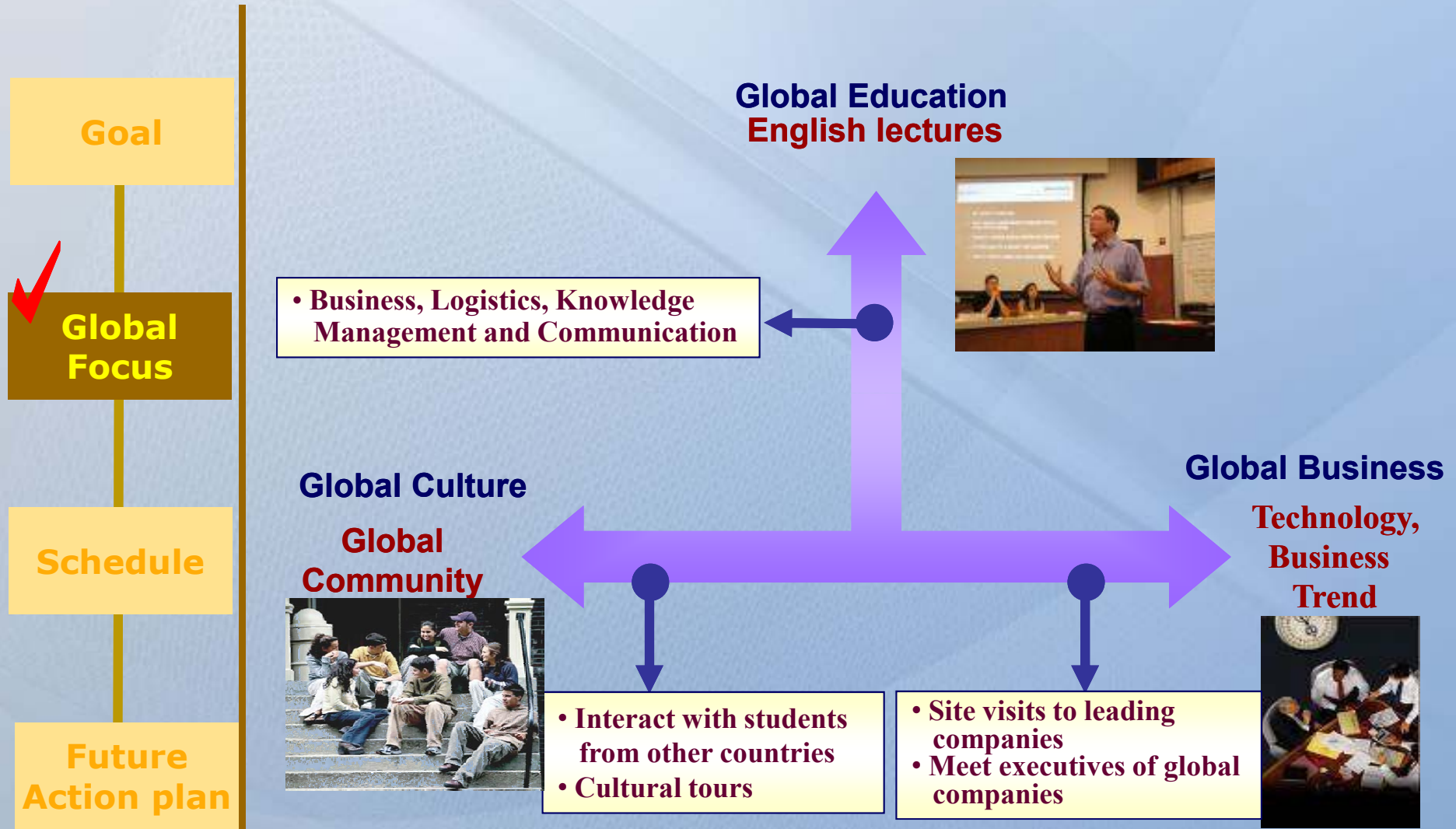
- Hasbro Toy company
- CVS Pharmacy
- Ocean Spray

Logos included: PORT AUTONOME DU HAVRE, TOTAL, Bénédictine, Kinglong, Septwolves, IPC 廈門港務 XIAMEN INTERNATIONAL PORT, SAMSUNG, HYNIX, LG, IIAAC Incheon International Airport, Hasbro, CVS/pharmacy, Ocean Spray.

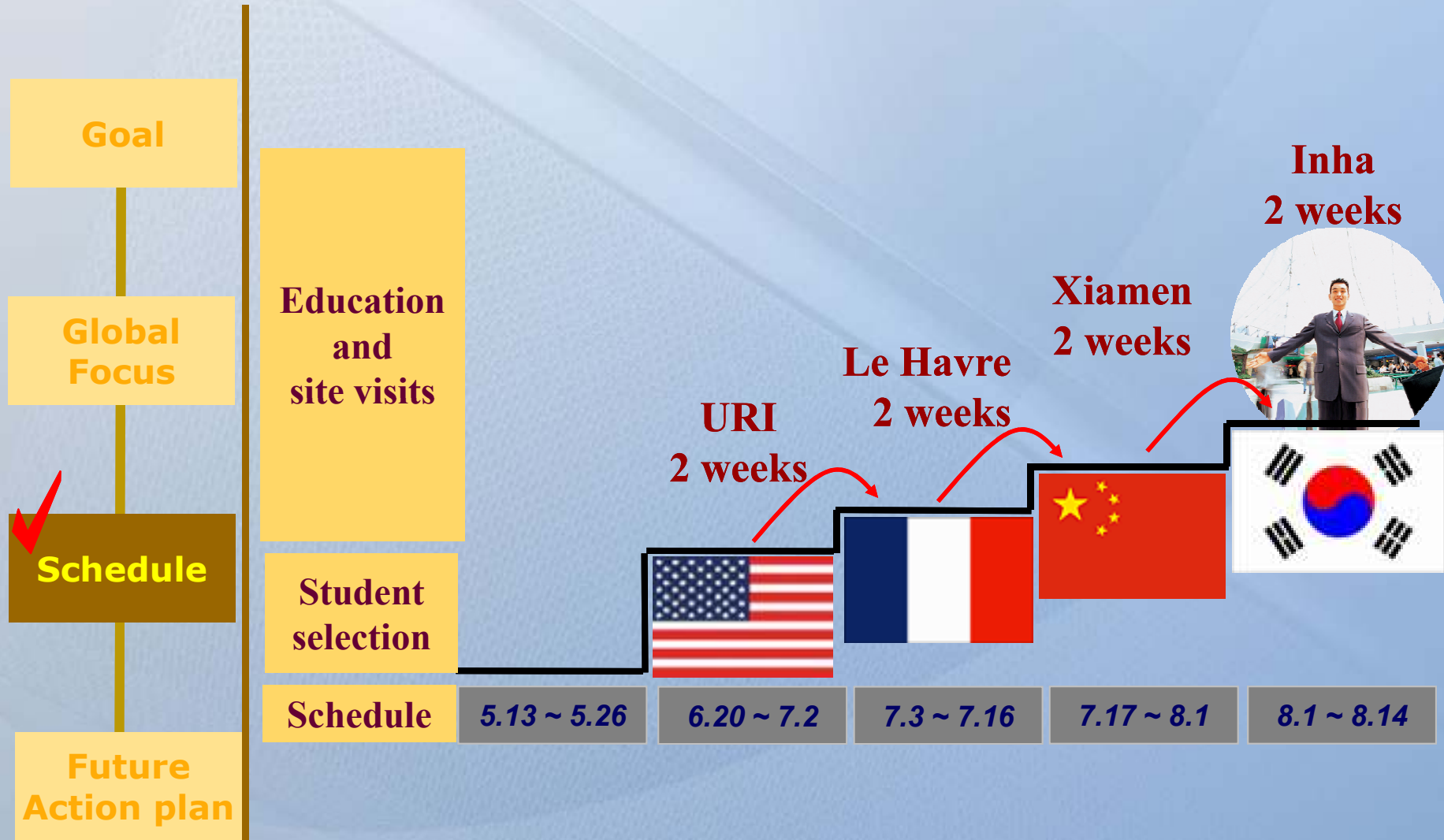
5. Global MBA and Leadership Program: Goal



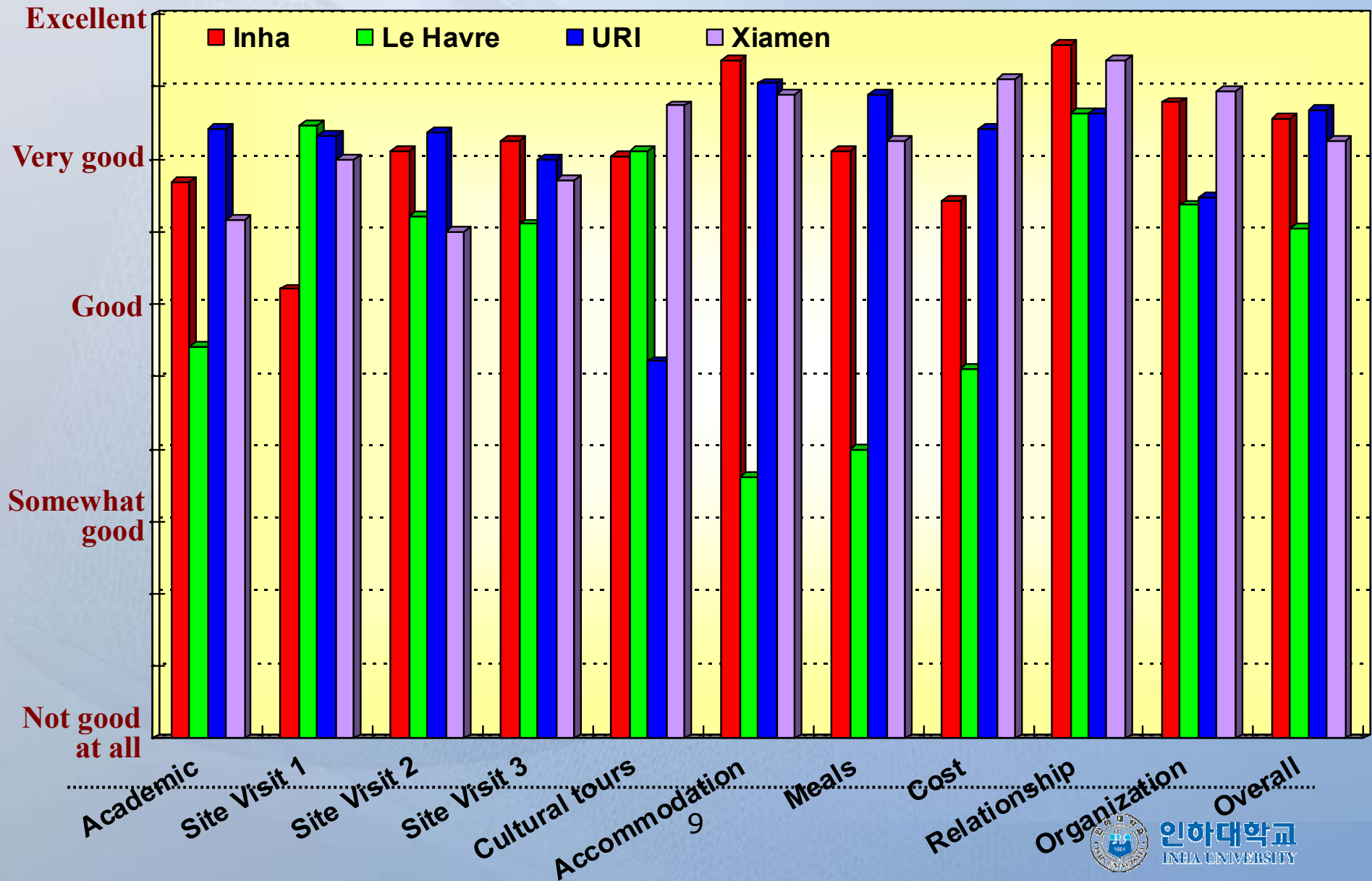
6. Global MBA and Leadership Program: Focus



7. Global MBA and Leadership Program: Schedule



Global MBA and Leadership Program Evaluation



8. Future Action Plan



Thank you

