

## Module Specifications

<b>a</b>	Module title	<b>Retail logistics management</b>
<b>b</b>	GMLog Module code	<b>EC 1</b>
<b>c</b>	Module Leader	<b>Dr Baron Marie-Laure</b>
<b>d</b>	GMLog Credits	One (over twelve)
<b>e</b>	Level	<b>Master</b>
<b>f</b>	Period/Hub	Period 2 / European Hub
<b>g</b>	Pre-requisites	Understandings of basic economics for business policies and management
<b>h</b>	Post-requisites	Knowledge of distribution structures in Europe Understanding of retailer objectives and constraints Knowledge of European organizations
<b>i</b>	Mandatory constraints	Case studying and various readings, attendance
<b>k</b>	Advisory constraints	Consult a short bibliography
<b>k</b>	Rationale	Being capable of integrating retailer logistic constraints in a distribution strategy, identifying contextualized key success factors of retail logistics.
<b>l</b>	Aims and distinctive features	Retail logistics and the lean philosophy
<b>m</b>	Learning outcomes	Good understanding of European and global retail logistics models
<b>n</b>	Learning and teaching strategy	Face to face lecturing (12/24), case studies (12/24), personal work (readings and group work).
<b>o</b>	Arrangements for revision and private study	Access to a bibliography in English at library or through the internet
<b>p</b>	Methods of assessment	Final writing applying acquired knowledge to a selected case
<b>q</b>	Methods of reassessment (if different to p)	New writing

<b>r</b>	Estimated number attending module	15 to 20
<b>s</b>	Indicative content	
	European retail figures and companies Retail and logistics : contextual evolution and structure, aims and main difficulties Lean management and transfer to retail management Various models of retail logistics	
<b>t</b>	Indicative reading	
	<p>Baron ML, Guerin F.(2008), "Retail logistics: what if we focused on the store?" Hamburg International Conference of Logistics, Kuehne School of Logistics and Management at Hamburg University of Technology (TUHH)</p> <p>Jones D.T. (2002), "Rethinking the grocery supply chain", in <i>State of the Art in Food: the changing face of the Worldwide food industry</i>, J-W Grievink, L. Josten, and C.Valk eds, Elsevier Business, pp. 589-597.</p> <p>Womack J.P. and Jones D.T. (2005) "Lean Consumption", Harvard Business Review, March.</p> <p>Zylstra K.D.(2005), <i>Lean Distribution, Applying lean manufacturing to distribution, logistics and supply chain</i>, Wiley? December.</p> <p><u>Supply chain management in the retail industry</u> by Michael Hugos and Chris Thomas, Wiley 2006.</p>	